

“Safety” and “Comfort”

# Proposal for a Sales Partnership

Wooden Chairs and Tables for Seniors



Japan Quality  
since 1953



# Agenda

Company Profile / Examples of Deliveries

Product Features and Strengths

Business Marketability

Support Plan

Next step / contact us

Peace of Mind Feels Good



# Company Profile

Our Company: 72 Years of Expertise in Wooden Chair Manufacturing  
 With production facilities in Japan and Thailand,  
 we have a proven track record of exports to Taiwan and Hong Kong.



## Sadakari Ltd.

651-2 Kanegae, Okawa, Fukuoka, Japan  
 Established 1953 (72 years)  
 Employees 22  
 Sales 1.2 billion (group total)



• More than 20 years of sales experience in furniture for medical and welfare facilities in Japan.  
 Manufacturing bases in Japan and Thailand, domestic sales network, and over 30 years of export experience.

## GRORY PLAN CO.,LTD

700/475 MU7 DONHUALOH, MUANG,  
 CHONBURI 20000, THAILAND  
 Established 1999  
 Employees 120



# Examples of Deliveries

Many achievements in chairs and tables for hospitals, welfare facilities, hotels, restaurants, temples and shrines, and public facilities



# Products 1

Abundant functionality (seat rotation, movement, and height adjustment) to fit the lifestyle scene with a focus on standing and sitting support.

## Swivel chair with safety stopper



We use rotating disks made in Japan.

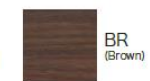


## Melamine Decorative Board TM4 Series Anti-Viral, Anti-bacterial Melamine table is effective for Virus Protection in the facilities.

Provided by\* Ibiboard Viruhal from Ibiiken Co.Ltd



Wood color



Melamine has excellent water, heat and friction resistance. So it is used for the tables and counters at hospitals or apartments due to its strength.



# Products 2

Abundant functionality (seat rotation, movement, and height adjustment) to fit the lifestyle scene with a focus on standing and sitting support.

## Movable chairs with 4 casters while sitting



With its wooden warmth and compact width of 51cm, it easily fits the dining table more naturally than a typical wheelchair. It is advised to lift legs upwards a little so that the feet don't touch the ground while pushing the chair.



A lift lock casters are used to lift and secure each wheels with easy movement.



The strong power grips helps people to get on and off the chair.

## Wooden wheelchair for indoor use



The seat can be rotated when you lower the lever.



The back handles are useful for easy movement.



The four rear wheels have safety stoppers.

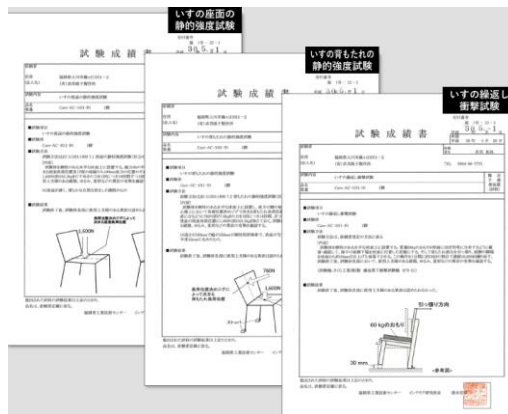


# Differentiators

The following features allow us to offer differentiated products

## Professional quality

Clears strength tests for long-term use;  
ISO-equivalent JIS standard  
(Category 4)



## Localized Development

Materials, sizes, and functionality can  
be localized to local living situations



## Flexible customization

Customizable upholstery and paint to  
match the space and brand image



# Strengths

Realization of sustainable and stable supply of quality and cost performance

## Commitment to Parts

For components and upholstery that require high quality, we supply Japanese products to our Thai factory.



Heart & Technology



## Use of eco-friendly materials

The main material, rubberwood, grows quickly and can be supplied stably. It is an eco-friendly material that can be used as waste wood after sap extraction.



## Based in Japan and Thailand

We have a proven track record in Taiwan and Hong Kong, and can handle exports to China and throughout Southeast Asia.



# Marketability

## Blue Ocean Potential

We offer wooden chairs designed specifically for seniors, appealing to the growing elderly population.

### Home Furniture Market

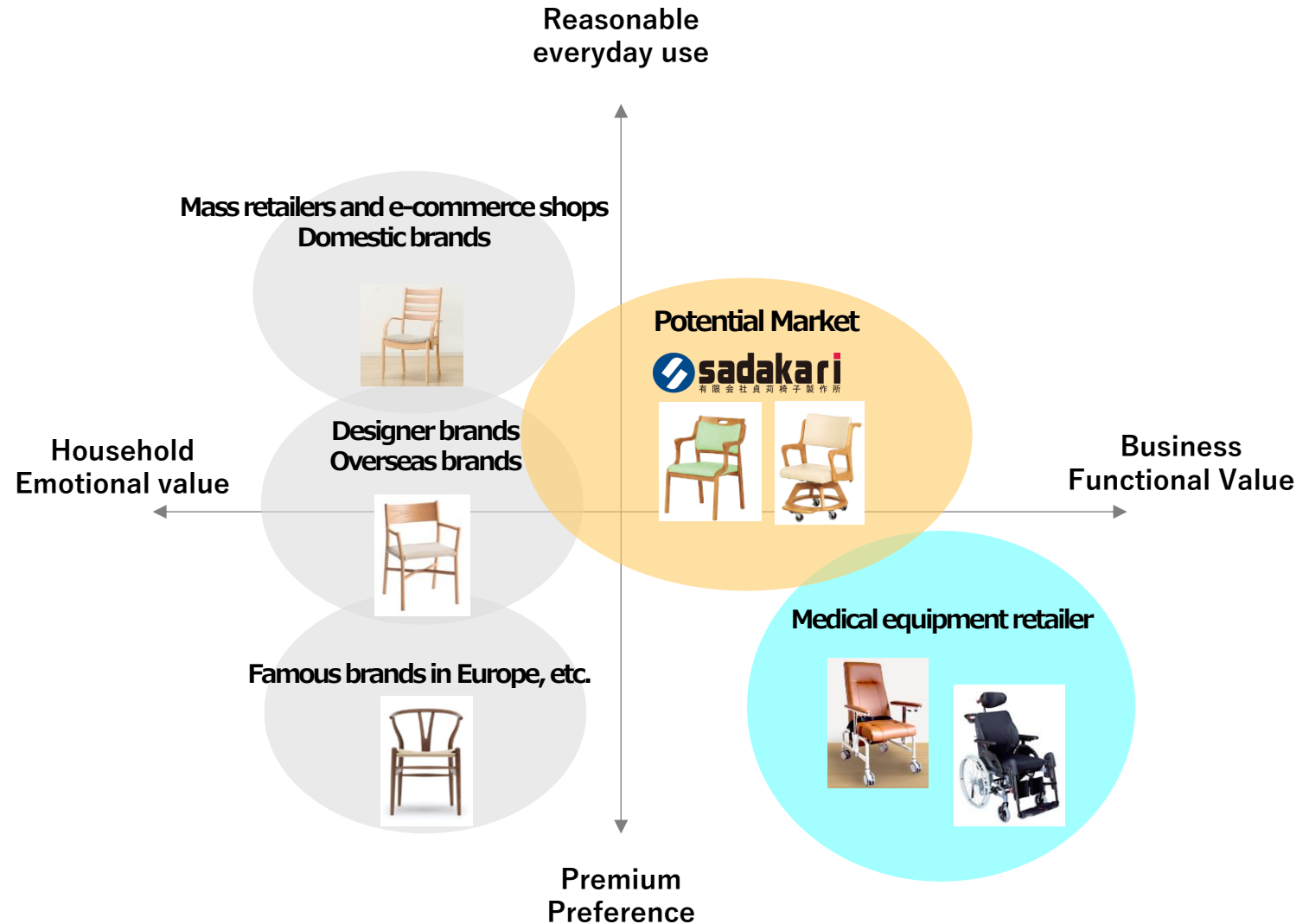
Segmented by price range based on the brand power of manufacturers and retailers. Purchased at specialty stores and e-commerce sites.

### Business Furniture Market

From simple portable chairs to electric wheelchairs, these are treated as medical devices. They are handled by specialized dealers.

### Potential Market

Not as mechanical as commercial products, but with high quality and the warmth unique to wooden products. Easy to use for home care. Appealing enough to want to give as a gift.



# Support Plans

We support your company with a variety of promotional materials, data, and localized product development.

## Detailed product information

### Swivel chair with safety stopper



We use rotating disks made in Japan.



## Video and AR images

**AR -Blue QR Code**

- 1** If you want to see AR, there is a QR code in blue in the upper right corner of the product page. Please load it.
- 2** A 3D image is displayed. You can check the product from various angles when you swipe the product with your fingers. \* You can change the color image of the product by tapping the color display.
- 3** If you AR, AR r lowe of th Plea
- 4** Please follow the instructions on the screen and move the smartphone to display the 3D image of the product in the camera. \* It may be difficult to operate in dark place.
- 5** You can swipe the the product in the camera with your finger to check the size and image in the place where you want to set up. \* There may be some errors in the size displayed in 3D

It is 1 displ for th chan can 2 zoom out with your two fingers. \* If you want to check the size, we recommend that you display it at 100%.

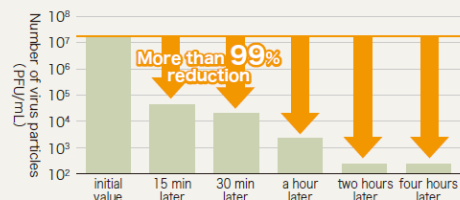
## Quality Test Data

### 1 Effect verification by Bacteriophage Q $\beta$ Test

The TM4 series is used for the melamine Decorative Board called Viruhael<sup>®</sup>\*, which is effective for Anti-viral on table top boards. Ibike Co.Ltd, which manufactures the Viruhael has a laboratory for the Anti-viral performance, and is committed to improving the quality of it. The result of this experiment appeared in fifteen minutes.

It turned out that the virus persistence rate decreased by more than 99% within fifteen minutes in the Bacteriophage Q $\beta$  Test

### The performance of anti-virus Immediate effect



\* Test method (measured in-house) compliant with JIS R1756:2020 \* 1 Ibikeboard Viruhael<sup>®</sup>

## Localized product development



# Next Step

We are happy to start with your interests. Please contact us anytime.

## STEP 1

### Request for various data

- Product images and videos
- Product catalog  
(English and Chinese versions)
- Quality test data
- Other questions

We will reply within one week.

## STEP 2

### Request for quotation, sample, or business meeting

- Quotation for proprietary products (FOB)
- Estimate for OEM products (FOB)
- Product samples (for a fee)
- Request for business meeting

We will contact you within one week to schedule a business meeting.

## STEP 3

### About Ordering

We can ship proprietary products, samples, etc. via LCC, international courier, and courier service

For container orders  
MOQ(20ft)100 pcs Assortment available

# H.C.R.2025 Exhibition Information

We will be exhibiting at H.C.R.2025 (International Welfare Equipment Exhibition) to be held at Tokyo Big Sight from October 8 (Wed) to 10 (Fri), 2025.  
We look forward to seeing you there.



Official website <https://hcr.or.jp/exhibitions/>

Last year's venue scenery



Our booth is below.

**West Exhibition  
Building 1F  
W-1002**

Please contact us in advance via WhatsApp or email so that we can respond smoothly.

Contact information is on the next page

# Contact



WhatsApp



Corporate website

**Thank you very much!**

We look forward to hearing from you via

WhatsApp or by e-mail at .

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Tomohide Esaki

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